

[WWW.HARVESTSEASONFEST.COM](http://WWW.HARVESTSEASONFEST.COM)

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CHRISTIAN CAFE MUSIC & HOLY GHOST MOVEMENT PRESENT



# HARVEST SEASON 2025 FEST



CHRISTIAN CAFE

## SPONSORSHIP PROPOSAL

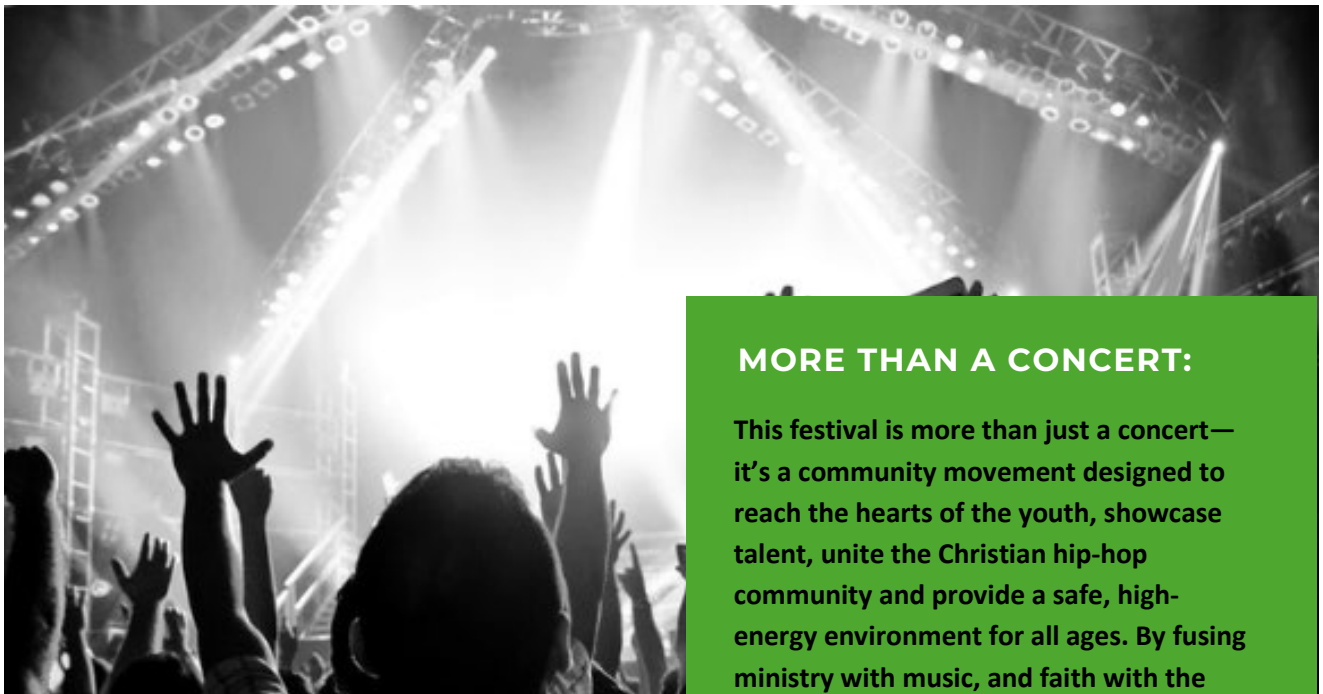


EVENT & FESTIVAL OVERVIEW

# Overview

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The **2nd Annual Harvest Season Festival** is a vibrant, faith-based community music event that presents the Gospel for urban youth in the heartlands of (Wisconsin, Illinois, & Minnesota) celebrating **Gospel Hip Hop** and its power to inspire, heal, and unite. Scheduled to take place on **September 27, 2025**, in **Madison, Wisconsin**, the festival builds on the success of its inaugural year and aims to offer an even more impactful experience. Hosted by **ChristianCafeMusic.com**, the festival brings together a dynamic mix of music, ministry, youth engagement, and urban faith culture.



## MORE THAN A CONCERT:

This festival is more than just a concert—it's a community movement designed to reach the hearts of the youth, showcase talent, unite the Christian hip-hop community and provide a safe, high-energy environment for all ages. By fusing ministry with music, and faith with the arts, the Harvest Season Festival provides a platform for both artistic expression and spiritual transformation.

## Target Audience:

- Faith-based families and youth
- Urban gospel and hip-hop fans
- Local church and ministry groups
- Community leaders and creative entrepreneurs
- Midwest-based supporters of Christian arts and music

## EVENT PURPOSE

The purpose of the Harvest Season Festival is to:

- **Spreading Gospel through Hip-Hop:** Using Hip-hop as a transformative form of ministry
  - **Create community engagement** through music, food, and fellowship.
  - **Uplift urban youth and families** with a positive, faith-driven environment.
  - **Bridge churches, artists, and community organizations** around shared values of faith, creativity, and purpose.
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# Community Outreach

## Event Highlights

The Harvest Season Festival will feature **live performances** by all scheduled artists on a professionally staged platform with full sound and lighting. Attendees will also enjoy a **faith-based vendor market**, featuring gospel clothing brands, music merchandise, and local artisans.

A dedicated **youth activation zone** will offer activities and mentoring stations, allowing young people to connect with faith leaders, express their creativity, and receive prayer or guidance. Community ministries and churches will be offered booth space to promote outreach initiatives and build relationships with attendees.

**Food trucks and mobile vendors** will be present, adding a local flavor to the experience and providing family-friendly options throughout the day. The event will also be **recorded and partially broadcast** via **ChristianCafeMusic.com** and **Lifestyle Radio**, helping extend the festival's reach beyond the physical space.



## Featured Artists

This year's lineup features an electrifying collection of gospel hip hop artists from across the Midwest as well as local Christian hip hop artists:

**Steven Malcom + George.Rose + JCain + CJ The Lyriscist + Kyng Flourish + Saint Loyal YP + Sherita James + Xavier + Quav + Brother Larry + DJ G!Nx + Brother Andre + Gregg Nyce + Monica George + Gods Will + Farooq + Latonya Maymon + Denise Jackson as well as other community artist TBA**

These artists represent the growing gospel hip-hop and Rhythm & Praise movement that speaks the language of the streets while delivering the message of Christ.

The festival presents the Gospel for urban youth from Wisconsin areas (Madison & Milwaukee), The Twin Cities (St. Paul and Minneapolis) Minnesota, Illinois (Chicago & Rockford).

Expected impact through attendance **300–1,500**, with additional online reach through podcasts, livestreams, and social media platforms.

## SPONSORSHIP & BENEFITS

The 2nd Annual Harvest Season Festival is a timely, high-impact initiative that blends gospel music, community outreach, and cultural celebration into one extraordinary day. With its focus on faith, youth, and creative expression, the festival is positioned to be a signature event in Madison's annual calendar—bringing healing, joy, and unity to the region.

For questions more Sponsorship details: [christiancafemusic@gmail.com](mailto:christiancafemusic@gmail.com)

### CORPORATE SPONSORS



#### TITLE SPONSOR \$10,000

As our **exclusive Title Sponsor**, your organization will receive top-tier visibility and recognition as the presenting partner of the **2nd Annual Harvest Season Festival**. Your name or logo will appear prominently on all festival materials, including flyers, banners, press releases, digital ads, website, and event signage,



#### STAGE SPONSOR \$5,000

As a **Stage Sponsor**, your organization will be recognized as a key supporter of the festival's centerpiece: the **Main Performance Stage**, where all headline artists and speakers will perform. Your brand will be prominently featured on the **main stage banner**, digital screen visuals, and announced during stage transitions throughout the day.



#### YOUTH TENT SPONSOR \$2,500

As a **YOUTH TENT Sponsor**, your support helps fund a vital part of the festival dedicated to engaging and inspiring the next generation. The Youth Tent will feature interactive activities, ministry resources, and intentional outreach designed to make faith relatable and impactful for young attendees. Your brand will be prominently featured on the **Youth Tent banner**, website, and event signage.

### MINISTRY SPONSORSHIPS

#### HARVEST SPONSOR ♥ \$500

- Logo printed on event signage sponsor banners, & website
- Social media thank-you mention
- Free vendor booth space (10x10)

#### KINGDOM BUILDER ♥ \$250

- Name listed as a sponsor on our websites
- Verbal recognition during the festival & featured social media spotlight post
- 50% off Festival Merch

#### SEED SPONSOR \$50 ♥ \$100

- Name listed as a sponsor on our websites
- Verbal recognition during the festival thank-yous

## WHY SPONSOR US

Sponsoring the **Harvest Season Festival** is more than just brand exposure—it's an opportunity to invest in a transformative, faith-driven movement that's **reaching the next generation for Christ**. By becoming a sponsor, your organization becomes part of a growing effort to use music, culture, and discipleship to **draw young people to the gospel**. The festival brings together hundreds of families, youth, and believers from across the Midwest, offering your brand direct engagement with a passionate, values-aligned audience. Your support helps cover artist expenses, production costs, and **outreach efforts that make the event free and affordable for the community**. It's a chance to align your name with purpose, impact, and revival—while supporting a bold vision that brings light into culture and hope into hearts.

## VENDOR INFORMATION

We invite **Christian-based businesses, ministries, nonprofits, and food vendors** to be part of this unique outreach event. Vendors will have the opportunity to showcase their products, services, or mission to hundreds of guests from across the region, while aligning with a Christ-centered atmosphere of faith, creativity, and purpose. Whether you're selling apparel, books, music, food, handmade goods, or offering resources and ministry info — your presence helps support the vision of drawing young people to Christ. Each booth includes a 10x10 space. You'll need to provide your own table, tent, and setup unless arranged in advance.

For vendor information: <https://www.harvestseasonfest.com/vendorsregistration>

### Vendor Type & Booth Fees

- **Information Vendor** – \$50  
(information booth for ministries, outreach orgs, or church groups)
  - **Faith-Based Vendors** – \$100  
(10x10 booth space, for merchandise or service-based businesses)
  - **Food Vendor** – \$150  
(10x10 space + electrical access. Vendor must provide permits & insurance)
  - **In-Kind Vendor** – FREE with approved donation  
(You agree to donate goods or services in exchange for a vendor booth. Must be
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CURRENT  
SPONSORS

# Thank You!

HSF is led by a team of community leaders, artists, churches, ministries and creatives committed to merging faith and culture for the benefit of underserved communities. The Harvest Season Festival plays a key role in offering **positive alternatives to violence, hopelessness, and cultural division**, especially among youth and young adults.

We sincerely thank you for considering support of the **Harvest Season Festival**. Your partnership helps us reach hearts, uplift youth, and share the gospel in a powerful, creative way. Together, we are planting seeds of faith and harvesting souls for the Kingdom.



Christian Café & Holy Ghost Movement Present

# HARVEST SEASON FEST

[MORE INFO](#)

**09.27.2025**  
MADISON . WI

